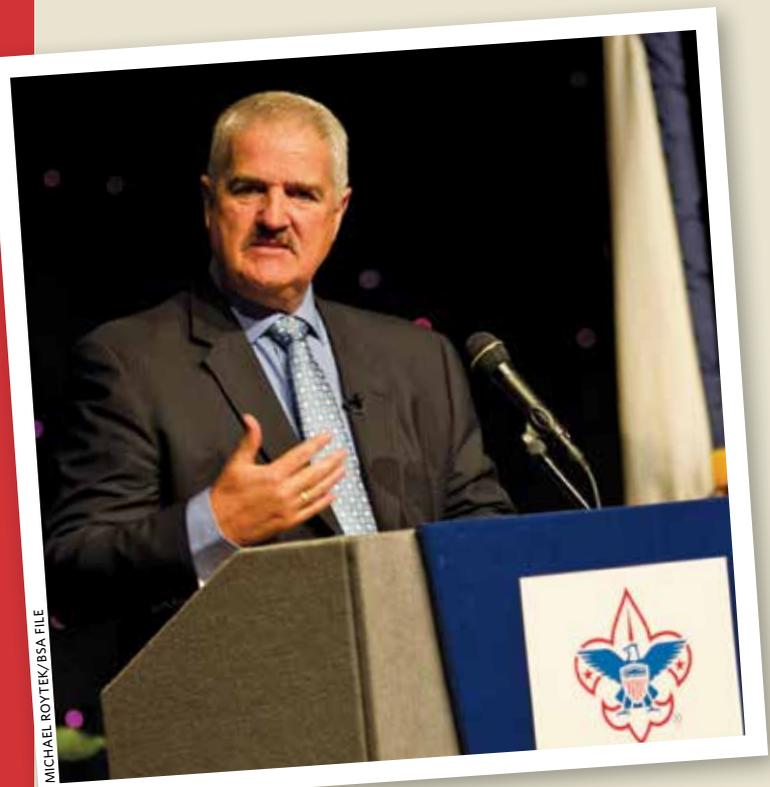


BrettHarvey



Using high adventure as a bridge to Scouting's future.

Soaring over a deep ravine at the new Summit Bechtel Family National Scout Reserve in West Virginia is a 700-foot bridge connecting the camp's main center to the eastern half of the 10,600-acre high-adventure base. This bridge is distinguished by its eagle wing-inspired design, as well as the name of CONSOL Energy, a Canonsburg, Pa., company that donated \$15 million to create the unique structure. It's no coincidence that CONSOL's Chairman and Chief Executive Officer, J. Brett Harvey, was introduced to Scouting as a boy and has served Scouting in several high-level official positions as an adult.

While the planning that goes into building a 700-foot bridge can be extremely complex, the connections between Harvey, CONSOL, and Scouting are direct and straightforward. When Harvey thinks of Scouting, he feels a variety of tugs, ranging from personal memories of an inspiring Scoutmaster in his childhood troop to his company's—and his country's—need for high-performing leaders.

On the personal side, Harvey recalls joining a troop in the small mining town

in southern Utah where he grew up and, in addition to enjoying the camaraderie of his friends, was also strongly influenced by the adult leadership. "We had an amazing Scoutmaster," Harvey says. "He worked in the mines, identified with everybody, and was kind of a superman in terms of physical strength. He was an inspiration to everyone."

Today, Harvey ranks that Scoutmaster as one of his life's most enduring mentors. But he also regards the experiences, especially a trip to Philmont Scout Ranch and the exposure to the Scouting creed, as similarly important. "What I learned was that the Scout Motto and Scout Oath are something to live by," he says. The social and leadership skills Harvey learned in Scouting are things that he says he might not have learned in traditional school settings.

Harvey feels strongly enough about Scouting that he made sure both of his sons were Scouts, and both achieved Eagle rank. Being part of the Boy Scouts of America, he says, is important for him, for his family, and for the nation. "These values are what built America," he says. "That's why I'm such a big believer in Scouts."

From Scouting, he says, he learned to take criticism, to appreciate others, and to be a team player, whether as a leader or fellow Scout. The lessons have served him particularly well in his chosen career. "In our profession, that's important," he says. "Because you need to learn to work together to protect each other in the mining business."

As befits a dedicated business leader, Harvey also sees benefits for CONSOL in the support of Scouting. "There's a selfish side to this as a corporation," he explains. "You really want to hire people who are Eagle Scouts, or have these values, because they make good leaders."

One of Harvey's specific objectives in guiding the support of the new adventure center is a desire to help today's Scouts have experiences like the ones he had at Philmont. Longer-term, he believes the Summit will offer programs relevant to today's youth while staying true to Scouting's traditions by incorporating a wide



variety of high-adventure activities—from zip lines to marksmanship to kayaking and more.

Harvey also hopes to serve as a leader to other potential supporters of Scouting with the resources to provide significant assistance. "You can make a difference for people, especially for young people," he says. "If we want our society to sustain itself in a positive way, I ask people to join with me to influence it in this way. You can give back."



Construction of the CONSOL Energy Bridge at the Summit.

WHY I GIVE

To keep the name alive

FOR BRETT HARVEY, the CONSOL Energy Bridge—also known as the Wing Tip Bridge for its eagle-wing design—isn't just a physical span that connects one piece of high ground to another. The region around the Summit is already famous for the nearby New River Gorge Bridge. At 1,700 feet, it's the longest steel span in the Western Hemisphere and—at 876 feet above the river below—the United States' second-highest bridge. Harvey hopes the property's bridge, with its unique design

featuring walkways twining above and below the main span, can claim its own special place as well.

"This really is a bridge to the future," he says. "The company I work for is 150 years old and has evolved through eight generations. I think energy is the bridge to the future. I think the Boy Scouts are going to evolve through their next 100 years in a very positive way, and I think the bridge is symbolic of that."

On a more personal note, Harvey sees

his support as a tribute to his son, who died in an auto accident in 1993 at age 19. The Harvey family also funded a bicycle track and bike shop that will be named after his son. "You always want to carve a piece out for those who didn't come along with you," he says. "It's a way to keep his name alive."

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